

National Standards for Mental Health Services 2010

Poster & Video Competition

INFORMATION SHEET

What is the National Standards Competition about?

The National Standards for Mental Health Services 2010 *Poster & Video Competition* has been organised to build awareness about the new National Standards in the community.

The Competition will also help to identify the best way to promote the National Standards to each service type to which they will apply – the public health system (inpatient, rehabilitation and community) and private hospitals, private office based providers, and NGOs.

Who is running the Competition?

The Competition is being coordinated by the NSW Health Mental Health and Drug and Alcohol Office, with support from ACT Health and in consultation with the cross jurisdictional National Mental Health Standards Implementation Steering Committee.

Who can enter?

You can enter the National Standards Awareness Competition if you:

- ❑ **Operate** a mental health service;
- ❑ **Work in** or manage a mental health service;
- ❑ **Use** a mental health service (consumer); or
- ❑ **Support someone who uses** a mental health service (carer).

How do I enter?

To enter, you need to design a poster or develop a short video that you think will effectively promote the National Standards to those involved with your service.

Complete the entry form and submit with your entry before 1 December 2010.

The National Standards 2010 *Poster & Video Competition* Guidelines provide more detailed information about what to do.

For information about how to access the National Standards 2010, and a copy of the National Standards 2010 *Poster & Video Competition* Guidelines and entry form, email Kathryn Sequoia, National Mental Health Standards Project Officer, on Kathryn.Sequoia@act.gov.au



When does the Competition close?

The Competition closes on **1 December 2010**, with the winners announced at the February 2011 Mental Health Services (ThMHS) Conference.

Who will be judging the entries?

A judging panel is being established that will include a high profile marketing professional, a mental health consumer, a mental health carer, a mental health expert and a member of the National Mental Health Standards Implementation Steering Committee.

What are the prizes?

Prizes are cash money and there is over \$20,000 worth of prize money on offer, which has been contributed by all Australian States and Territories.

There are 2 main categories – **individual** and **organisation/service** – and each of these has 4 sub-categories – *see table on the right*.

Each sub-category has a first prize of \$2,000 and a second prize of \$1,000.

NATIONAL STANDARDS 2010 AWARENESS POSTER & VIDEO COMPETITION CATEGORIES

CATEGORY 1 – INDIVIDUAL OR CATEGORY 2 – SERVICE/ORGANISATION	Sub-category A	General	<p>Entries for this sub-category can focus on the National Standards in general, such as:</p> <ul style="list-style-type: none"> • their use and importance • who they apply to • what's new in the revised edition 	<p>1st PRIZE \$2,000</p> <p>2ND PRIZE \$1,000</p>
	Sub-category B	Public health system & private hospitals	<p>Entries for this category will need to make their entry applicable specifically to:</p> <ul style="list-style-type: none"> • Services in the public mental health system (inpatient, outpatient & community) OR • Private mental health hospitals OR • Consumers who use these services, and the carers who support them 	<p>1st PRIZE \$2,000</p> <p>2ND PRIZE \$1,000</p>
	Sub-category C	Private office-based services	<p>Entries for this category will need to make their entry applicable specifically to private office based mental health services, such as:</p> <ul style="list-style-type: none"> • Psychologists • Psychiatrists • Counsellors OR • Consumers who use these services, and the carers who support them 	<p>1st PRIZE \$2,000</p> <p>2ND PRIZE \$1,000</p>
	Sub-category D	Non-government organisations (NGOs)	<p>Entries for this category will need to make their entry applicable specifically to NGOs that provide services to support people with a mental illness, such as:</p> <ul style="list-style-type: none"> • Daily living support • Social support • Counselling OR • Consumers who use these services, and the carers who support them 	<p>1st PRIZE \$2,000</p> <p>2ND PRIZE \$1,000</p>

DON'T DELAY – START PLANNING YOUR ENTRY TODAY!

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